

MLA Newsletter Guidelines

Guest Columns and Letters to the Editor

The MLA newsletter seeks to have a variety of perspectives represented and welcomes submissions. The decision to print submissions is at the discretion of the editors of the MLA newsletter.

General Submission Guidelines

- Please include the author's name, hometown, affiliation, and phone number. The phone number will be used for verification of authorship; not for publication.
- Letters to the Editor should be 500 words or less.
- Guest Columns should be 550 to 800 words and include a photo of the author if possible. Action photos or in-the-field photos are best!
- Deadline for submissions is the 15th of the month.
- Submissions should be emailed to melissa@mainelobstermen.org or mailed to Melissa at PO Box 648, Rockland, ME 04841.

General Content Guidelines

- Our audience includes lobstermen, lobstering families, coastal legislators, marine business owners, and people interested in the Maine coast. Please assume a high knowledge of lobstering and lobster industry-related issues.
- Guest Columns and Letters can be opinionated and challenging but not derisive.

Business or Non-Profit Organization Contributor Guidelines

- Guest Columns should provide your organization's or company's perspective in relation to the lobster industry including technology, market, or regulatory trends or issues. We are interested in how your company/ organization is contributing to the lobster industry or how the lobster industry contributes to your company/ organization.
- Guest Columns should not be about your company's products or organization's "fee for" services. We are not interested in articles that promote specific services or products.